

Azeez Mariam Damilola

DIGITAL MARKETING | CONTENT | GRAPHIC DESIGN

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PROFESSIONAL SUMMARY

Creative and organised Digital Marketing, Content and Design professional with experience in creating social media content, marketing graphics and customer-focused digital communications. Skilled in translating business ideas into clear visual content, coordinating multiple creative tasks, maintaining brand consistency and working independently to meet deadlines. Experienced with Canva, Adobe tools, social media platforms, Google Workspace and remote collaboration. Strong understanding of client-focused communication, visual storytelling and digital brand presentation.

CORE SKILLS

Digital Marketing Support • Content Creation • Social Media Content • Creative Concept Development • Brand Consistency • Graphic Design • Campaign Content Coordination • Visual Storytelling • Canva • Adobe • Social Media Management • Client Communication • Project Coordination • Google Workspace • Online Research • Time Management • Attention to Detail

PROFESSIONAL EXPERIENCE

Graphic Designer / Digital Content Creator

- Created marketing flyers, social media graphics and promotional content tailored to business goals and target audiences.
- Translated client ideas and requirements into clear, visually engaging creative concepts.
- Maintained consistent visual presentation across social media and marketing materials.
- Managed multiple creative requests and revisions while working to agreed deadlines.
- Used Canva and Adobe tools to develop polished digital marketing assets.

Virtual Assistant / Online Business Support

- Supported online business activities through content coordination, research, customer communication and administrative organisation.
- Managed multiple tasks independently and maintained clear records, schedules and priorities.
- Communicated with customers professionally and adapted content and responses to different audiences.
- Used Google Workspace and digital tools to organise information and support remote workflows.

Sales Representative

- Built relationships with prospective customers and communicated product and service value clearly.
- Identified customer needs and used strong communication skills to recommend suitable solutions.
- Followed up with prospects and maintained customer relationships throughout the sales process.

Customer Service Representative

- Handled customer enquiries professionally and resolved issues with empathy and attention to detail.
- Maintained a customer-focused approach while managing multiple interactions in a fast-paced environment.

EDUCATION

Higher National Diploma (HND) in Geology – The Polytechnic Ibadan, Nigeria

CERTIFICATIONS

- Certificate of Completion – Virtual Assistance Course, Cirvee Academy (October 2025)
- Certificate of Completion – General Knowledge Test, Mindtickle (June 2026)