



Charne Swart

Graphic Design, Advertising & Marketing

Results-driven graphic designer with a strong marketing and advertising backbone and 15+ years of real-world industry experience. I turn ideas into visuals that actually do something — spark interest, tell a story, and drive action. I work closely with stakeholders, PR teams, and clients to create cohesive, high-impact visual communication across digital and social platforms (and yes, I care deeply about alignment, spacing, and that one pixel no one else sees). Known for my professionalism, creativity, and calm-under-pressure approach, I build long-term working relationships by being reliable, collaborative, and easy to work with. I bring strategic thinking, a sharp eye for detail, and just enough humour to keep projects enjoyable while still getting results.

CONTACT



Phone:
(+27) 068 980 4972



Email:
nae.swart@gmail.com

SKILLS

// Professional

Graphic Design & Visual Communication
Branding & Brand Consistency
Adobe Creative Suite (Photoshop, Illustrator, InDesign)
Digital & Social Media Design
Marketing & Advertising Strategy
Campaign Development & Creative Direction
Typography & Layout Design
Content Creation & Visual Storytelling
Stakeholder & Client Collaboration
Project & Workflow Management
Multi-Channel Communications
Business & Operational Support
Administrative & Office Management
Budgeting, Financial Administration & Fundraising Support
Training Coordination & Logistics
Procurement & Business Development Support
HR Coordination & Team Administration
Problem Solving & Adaptability
Attention to Detail (borderline obsessive — in a good way)
Time Management & Meeting Deadlines

// Soft Skills

Clear Communication
Reliability & Professionalism
Creative Thinking
Relationship Building
Calm Under Pressure

// Technical Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Vector Illustration & Logo Design
Image Retouching & Photo Editing
Word Press

SOCIAL

Facebook

<https://www.facebook.com/conceptualdesigngraphicdesign>

LinkedIn

<https://www.linkedin.com/in/charne%20C3%A9-swart-961a65b3/>

Behance

<https://www.behance.net/charneswart1>

EXPERIENCE

TRAINING MANGER & MARKETING

April 2023 - Feb 2025

Protrack Anti-Poaching | Hoedspruit

Managed all administrative functions for Protrack Anti-Poaching Training, supporting both operational and training activities. Led the design and delivery of all advertising and promotional materials, overseeing multi-channel communications.

Supported business development through procurement of new training opportunities and partnerships. Coordinated and facilitated anti-poaching unit and K9 handler training, ensuring smooth logistics and delivery.

Managed budgeting, banking, fundraising, and financial records to support programme sustainability. Oversaw HR functions for the training department and supported operations of the K9 unit, ensuring effective coordination between trainers, handlers, and management.

OWNER

Jan 2012 - Present

Digital Noodle Graphic Design | Remote

Owner of a freelance company that has done work with the following companies: Johan Swart Farming, The Music Box, Namakwaland Pharmacy, RQ Security, Joker & The Thief Bistro, Sprinbok Super Spar, The Amblers, Wolftrap, Nama-Gol, Protrack Anti-Poaching, Jahara Treat-

EDUCATION

BACHELOR OF ARTS IN MARKETING & ADVERTISING

Jan 2006 - Dec 2009

Varsity College | Pitermaritzburg

Advertising Theory & Practice - Integrated Marketing Communications (IMC) - Brand Strategy & Brand Management - Consumer Behaviour - Strategic Communication - Campaign Planning & Media Strategy - Copywriting - Creative Concept Development

GRAPHIC DESIGN WITH PHOTOSHOP

Jan 2010 - Dec 2010

AQ Skill | On-Line

Photoshop Foundations - Selection & Masking - Image Retouching & Enhancement - Colour, Light & Mood - Typography & Layout in Photoshop - Design for Real Life - Smart Workflow & Pro Tips - Exporting Like a Pro - Mini Projects

ADOBE ILLUSTRATOR MASTERY COURSE

Jan 2011 - Dec 2011

OVS Learning | On-Line

Illustrator Foundations - Workspace & Tools Overview - Shapes, Paths & Pen Tool Mastery - Advanced Pen Tool Techniques - Anchor Points & Bézier Curves - Typography & Text Effects - Colour Theory & Swatches - Gradients, Patterns & Meshes - Illustration Techniques - Logo Design Fundamentals - Vector Artwork & Icons - Working with Layers & Artboards - Masks (Clipping & Opacity) - Symbols & Graphic Styles - Ad

REFERENCES

ZAYNE BARKAS
Manager

Protrack Anti-Poaching

Phone: +2723884105, Email: zayne@protrackanti.co.za

Protrack Anti-Poaching

2023 - 2025 - Hoedspruit, Limpopo

PROTRACK
ANTI - POACHING UNIT



**JOIN THE FIGHT NOW,
BEFORE IT'S TOO LATE!**

2025 APPLICATIONS NOW OPEN

076 916 7987
TRAINING@PROTRACKANIT.CO.ZA
WWW.PROTRACKAPU.CO.ZA

**THE NEXT
MOVE IS
YOURS!**

S24°18'54"E30°55'16"

JOIN THE ONLY APU TRAINING THAT
GUARANTEES EMPLOYMENT



PROTRACK
ANTI-POACHING TRAINING ACADEMY
WWW.PROTRACKAPU.CO.ZA

FOCK POACHING



**BECOME AN
ANTI-POACHING RANGER
TODAY!**

PROTRACK
2024
APU TRAINING DATES

24 JANUARY
24 APRIL
31 JULY
30 OCTOBER

076 916 7987
training@protrackanit.co.za



S24°18'54"E30°55'16"

WWW.PROTRACKAPU.CO.ZA

PROTRACK
ACCREDITED
DOG HANDLING TRAINING
LEVEL 1-4

001: 17-21 March '25
002: 24-28 March '25
003: 31 March - 4 April '25
004: 7-11 April '25

076 916 7987
training@protrackanit.co.za



PSIRA

"The only thing necessary for the triumph of evil is
for good men to do nothing."

**Take up your arms and
join the fight...**

**Protrack Anti-Poaching Training
24 April 2024**



TRAINING TO EMPOWER SINCE 1992

WWW.PROTRACKAPU.CO.ZA

Namakwalnad Pharmacy

2013 - 2016 - Springbok, Northern Cape

crocs
Nuwe voorraad net uitgepak...



hierdie en vele meer. Kom kyk gerus!

Namakwalnad Apteek

Net vir die Kinders



R 239.90
R199.00

R 96.95
R84.95

Namakwalnad Apteek

Spaar die Somer



R 185.00
R158.00

R 1002.35
R965.90

R 234.90
R199.90

R 120.80
R139.90

Namakwalnad Apteek

Spaar die Somer



R 76.80
R59.90

R 327.05
R309.90

R 394.90
R369.90

R 303.30
R269.90

Namakwalnad Apteek

GREEN CROSS

Namakwalnad Apteek

Nuwe voorraad uit gepak!

Terwyl voorraad hou



R 355.70

R 136.80 R 136.80 R 136.80

Linctagon First line defence against colds and flu



Nou Ook Beskikbaar!

Linctagon Soothing throat and cough lozenges

Linctagon-C Throat Lozenges

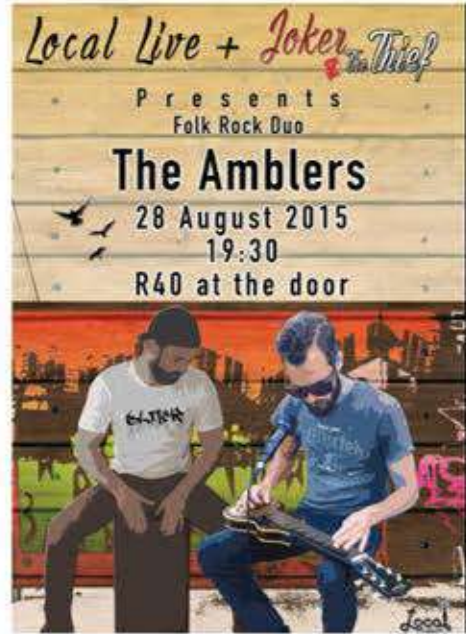
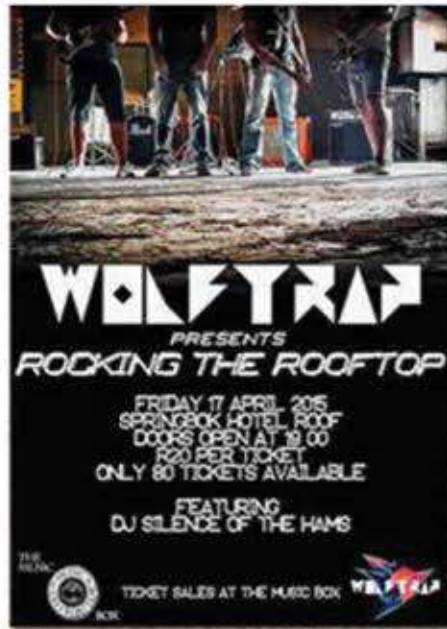
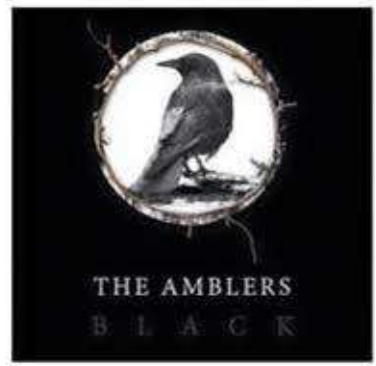
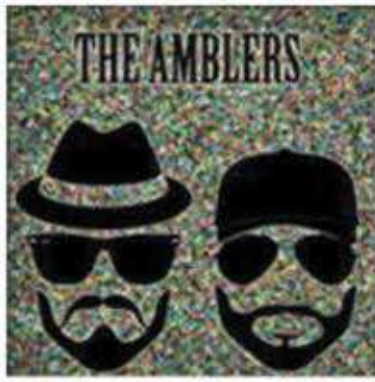
Linctagon Forte 30cap

Koop Linctagon Forte 30cap en kry Linctagon Throat Lozenges te waarde van R45 GRATIS!

Namakwalnad Apteek

Wolftrap & The Amblers

2015 - 2019 - Springbok, Northern Cape



Jahara Treatment Centre

2021 - 2024 - Hoedspruit, Limpopo

THE RESEARCH
Initial research will focus on identifying the effects as perceived by individuals who have already received treatment.
These individuals' siblings will be used as a control group to limit "nurture" effects and rather focus on "nature".
Parents of individuals who have been through treatment will also participate so as to gauge their observation and possible shared experiences.

DATA ALREADY GATHERED
90% of respondents can identify addictions in their family - a good indication that genetics play a substantial role.

80% of respondents between age 5-12 feel different, less than and more anxious if we can address this early on we can halt the development.
87% did not express how they felt so as not to burden people or seem weak. This contributes greatly to the 90.3% of respondents who felt people did not know them.

WE NEED YOUR HELP TO FUND THE PROJECT
We have already been running full time for over a year.
We need to continue with full time staff.
We need to get specialists to assist us.
We need to ensure this research becomes medically relevant.

PLEASE CONSIDER DONATING TOWARDS THIS PROJECT
JAHARA TREATMENT CENTRE
STANDARD BANK
120481107
REF: RESEARCH

RESEARCH & PREVENTION PROGRAMME
Identifying the effects of the genetic predisposition to addiction in early Childhood Development.
Counteracting the effects of fear, doubt and anxiety associated to the disease of addiction before faulty beliefs and destructive coping mechanisms develop.



OUTREACH 2022

We will be going out to the communities that needs assistance with donated goods so that we can enrich those communities.
Our aim is to assist the schools, preschools, old age homes and churches.

We will be doing this by things that you can donate that will assist us in making the communities better food, clothes, bedding, magazines, books etc.

BY DONATING YOUR UNUSED ITEMS YOU CAN HELP TO MAKE A MASSIVE DIFFERENCE IN SOMEBODY'S LIFE

We are looking for:
Clothes
Shoes
Toys
Tin Food
Kitchen Equipment
Bedding
Magazines
Books
New/Used School Supplies
Building Material

To donate or for more information please contact:
Reece: 0640523154
Brett: 0714359728
Email: info@jahara.co.za
Banking Details: Standard Bank Acc: 120481107 Ref: JVS20220002

OUTREACH 2022

We invite you to join us for a fun filled weekend of assisting the underprivileged

OUR AIM IS TO ASSIST schools old age homes and churches. We'll be carrying out church playing sport, building renovating and ministering to the people. There will be awesome food & great company!

DATE: 27-31 OCTOBER 2022
R1250 Thursday - Monday
R950 Friday - Sunday
Price includes 3 meals per day please bring your own refreshments

Please contact us for more information:
info@jahara.co.za
www.addictions.co.za

JAHARA & PROTRACK GIVE YOU

INHACA Outreach Projects
14-21 OCTOBER 2024

CASH DONATIONS ARE CRITICAL AS IT IS A MASSIVE FINANCIAL UNDERTAKING GETTING ALL INVOLVED AND DONATIONS TO THE ISLAND AS WELL AS THE FINANCIAL COSTS TO EXECUTE THE HIGHLIGHTED PROJECTS. IF YOU WOULD LIKE TO DONATE FINANCIALLY, PLEASE SEE THE BANKING DETAILS BELOW.

BANK DETAILS
Jahara Outreach Project (NPO)
Investec Bank
Account Number: 10013055208
Reference: Mozambique

DON'T HESITATE TO CONTACT US FOR MORE INFO

REECE: 064 052 3154
RACHAEL: 079 795 5744
JAHARA: 071 100 1639 // counsellors@jahara.co.za

JAHARA & PROTRACK GIVE YOU

INHACA Outreach Projects
14-21 OCTOBER 2024

COMMUNITY VEGETABLE GARDEN
CASH / DONATIONS NEEDED TO PURCHASE:

- Solar Pump - R13 000
- Drip Irrigation - R15 000
- Fencing, Wire, Poles, Planks, Shade Cloth, Spades, Rakes, Wheelbarrows - R60 000
- Seeds - estimated value of R21 000

FOOD & CLOTHING PACKAGES IDENTIFIED FOR CRITICAL HOUSEHOLDS

- Clothing (tops, jerseys, dresses, shorts, socks, shoes)
- Food Items (tinned foods, maize, rice, non perishable items)
- Schooling Supplies (back packs, books, stationery)
- Bedding (blankets, duvets)
- Medical Supplies
- Sports Equipment

DONATION DROP OFF POINTS

JAHARA	PRETORIA	JOBURG SOUTH	KRUGERS DORP
9 Mare Street Kamperpus AH 071 100 1639	St Francis Anglican Church Chr. Long & Albert St Waterkloof 079 956 0709 074 304 9721	4 Tamar Avenue Glenhanda 073 204 5602	6A Clare Street Kenmare 082 337 4871

Halo Animal Outreach

2021 - 2024 - Hoedspruit, Limpopo

HALO PRESENTS
THE DONKEY DERBY
A CHARITY EVENT

17 Dec 2022
18 00 For 18 30

BRING YOUR FRIENDS, FAMILY & COLLEAGUES FOR A NIGHT OF FUN

FRANCINE'S

FOR MORE INFORMATION GO TO
WWW.HALOUTREACH.CO.ZA
OR CONTACT
SUZIE
065 508 5534

HALO IS A REGISTERED NPC. ALL PROCEEDS FOR THIS EVENT WILL GO TO HALO TO HELP IMPROVE THE LIVES OF THE COMMUNITY DOGS IN THE HOEDSPRUIT SURROUNDING AREAS.



WHAT IS A
DONKEY DERBY?

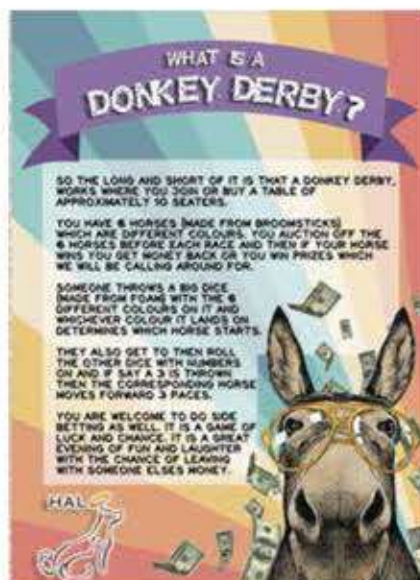
SO THE LONG AND SHORT OF IT IS THAT A DONKEY DERBY, WORKS WHERE YOU JOIN OR BUY A TABLE OF APPROXIMATELY 50 SEATERS.

YOU HAVE 8 HORSES (MADE FROM BROOMSTICKS) WHICH ARE DIFFERENT COLOURS. YOU AUCTION OFF THE 8 HORSES BEFORE EACH RACE AND THEN IF YOUR HORSE WINS YOU GET MONEY BACK OR YOU WIN PRIZES WHICH WE WILL BE CALLING AROUND FOR.

SOMEONE THROWS A BIG DICE (MADE FROM FOAM) WITH THE 6 DIFFERENT COLOURS ON IT AND WHICHEVER COLOUR IT LANDS ON DETERMINES WHICH HORSE STARTS.

THEY ALSO GET TO THEN ROLL THE OTHER DICE WITH NUMBERS ON AND IF SAY A 3 IS THROWN THEN THE CORRESPONDING HORSE MOVES FORWARD 3 PAGES.

YOU ARE WELCOME TO DO SIDE BETTING AS WELL. IT IS A GAME OF LUCK AND CHANCE. IT IS A GREAT EVENING OF FUN AND LAUGHTER WITH THE CHANCE OF LEAVING WITH SOMEONE ELSE'S MONEY.



All I need for Christmas is... You

100% of your donations goes to Halo to ensure the physical and emotional well-being of domestic animals in rural communities surrounding Hoedspruit

HALO

Jahara
Animal Centre



INHACA 360 Run 2023

15 - 18 JUNE 2023

THE LOCAL IS LEKKER HOEDSPRUIT SPECIAL

R5490.00 p.p ALL INCLUSIVE

Price includes 3 night stay at Manico, all meals, boat transfer to Inhaca, a shuttle to and from Mozambique, boarder fees, race entry & race pack.

12KM - 28KM - 58KM

The island and resort is family friendly and has so many activities to suit everyones intrest. This is an unforgettable experience!

For more information or to book contact **082 386 7726**

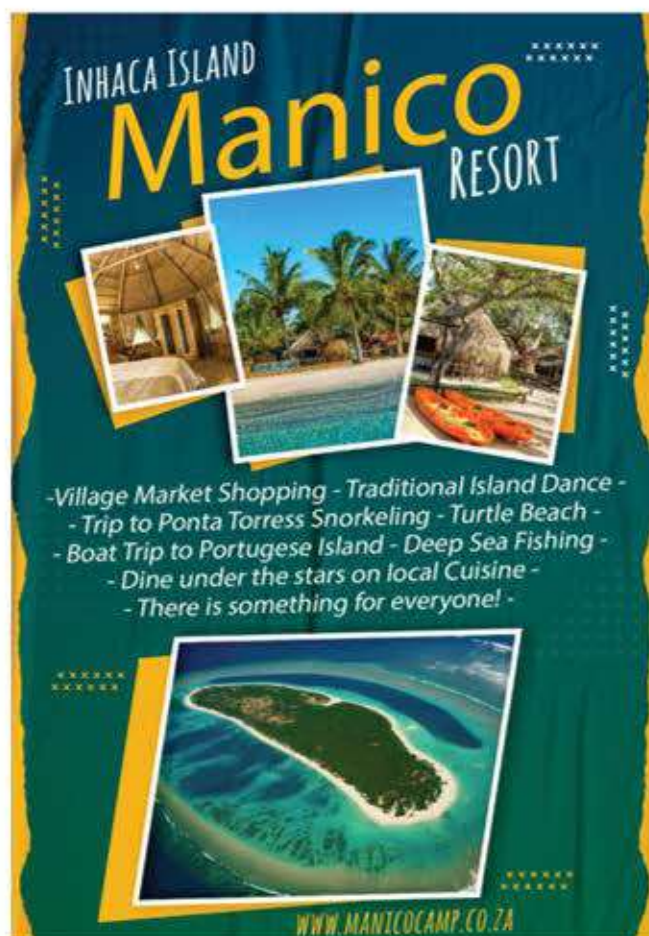
We will depart on 15 June @ 4:00am from the Total Garage by Lebamba



INHACA ISLAND Manico RESORT

- Village Market Shopping - Traditional Island Dance -
- Trip to Ponta Torress Snorkeling - Turtle Beach -
- Boat Trip to Portugese Island - Deep Sea Fishing -
- Dine under the stars on local Cuisine -
- There is something for everyone!

WWW.MANICOCAMP.CO.ZA



Namakwaland Supr Spar

2017 - Springbok, Northern Cape

MY SUPERSPAR
Kombo Promosie R 70

1 kg Golden Delicious Appels
 1 kg Golden Delicious Appels
 1 kg Golden Delicious Appels

2 Gelukkige persone
 wien 'n kapper om
 hul intoshies
ABSOLUT
 GRATIS te wen!
 Op perseleer
 dag 12 Mei 2015

1 kg Golden
 Delicious Appels

SUPERSPAR

Namakwaland Apteek
April 2015 Besigheids Ure

3 April 2015
 10:00 - 11:00 en weer 17:00 - 18:00
 6 April 2015
 09:00 - 12:00 en weer 17:00 - 18:00
 27 April 2015
 09:00 - 12:00 en weer 17:00 - 18:00
 1 Mei 2015
 09:00 - 12:00 en weer 17:00 - 18:00

Baie Dankie vir U Ondersteuning!

HomeMade Jam and Preserves
Limited Stock Available
082 385 2690

My Label

PINEAPPLE JAM
BLUEBERRY JAM
PASSION FRUIT PRESERVES

HANDMADE. PRESERVED BY NATURE
Made and Bottled in Hoedspruit

Wen met Namakwaland Apteek

Al wat jy moet doen om een van die twee pryse te wen is:

1. "Like" ons Facebook Blad
2. Skryf hier onder water een van die twee sal jy graag wil wen!

So maklik soos dit!

Russell Hobbs
 te waarde van **R 500**

Multi Tool Set
 te waarde van **R 250**

Die wenner sal deur Namakwaland Apteek aangekondig word. Die kompetisie sluit 10 April 2015.

AgriBoer
 Landbou, Industrie, Mynbou

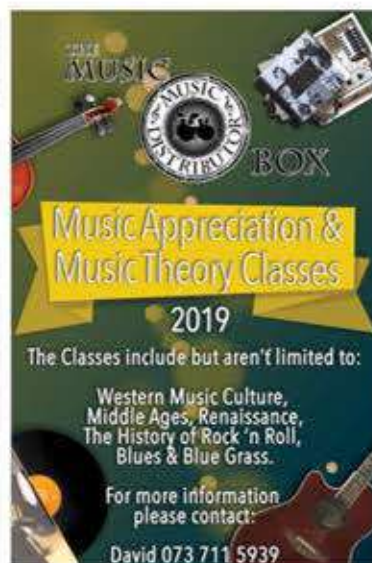
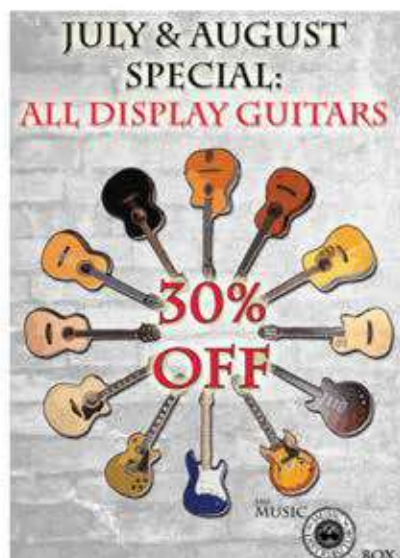
Charl 082 495 9712
 Tel 027 712 1591
 sales@agri-boer.co.za

Hanlia 082 210 9077
 Fax 027 712 1590

Po Box 504, Inry Street, Industria, Springbok, 8240

The Music Box

2011 - 2020 - Springbok, Northern Cape



2015 - 2019 - Springbok, Northern Cape

