Okhona Gezengana

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Professional Summary

Motivated and results-driven **Sales and Customer Service Professional** with a solid background in public relations, client engagement, and CRM systems. Currently working as a **Sales Agent (Commission Only)** at **MWEB**, delivering high-quality remote sales and customer support. Skilled in lead generation, telemarketing, and relationship management with a passion for achieving sales targets and exceeding customer expectations. Proficient in using modern CRM platforms and Microsoft 365 tools to drive productivity and maintain strong client relationships.

Core Competencies

- Sales & Customer Service Excellence
- Client Relationship Management (CRM)
- Telemarketing & Lead Conversion
- Communication & Negotiation Skills
- Remote Work & Digital Collaboration
- Strategic Thinking & Problem-Solving
- Public Relations & Brand Representation
- Microsoft 365 (Teams, Outlook, Excel, Word)
- CRM Systems: SAGE 300 People, Freshsales, Solid, Connex
- VPN Connectivity (OpenVPN)

Professional Experience

MWEB — Remote

Sales Agent (Commission Only) | June 2025 - Present

- Manage inbound and outbound sales, promoting MWEB internet services to potentialclients.
- Utilize Freshsales CRM for lead tracking, conversion, and performance reporting.
- Maintain customer databases in SAGE 300 People and Connex CRM systems.
- Provide remote support via Teams, Outlook, and OpenVPN to ensure seamless servicedelivery.
- Consistently meet or exceed monthly sales and retention targets.
- Deliver professional customer experiences aligned with company service standards.

Luhambo Marketing — Johannesburg

Cold Calling Specialist | June 2020 - November 2021

- Generated qualified leads through strategic cold calling and persuasive communication.
- Built and nurtured customer relationships, leading to high conversion rates.
- Exceeded individual sales targets through consistent outreach and follow-ups.

Market SA — Johannesburg

Sales Agent / Telemarketer | June 2019 – January 2020

- Engaged with clients to promote services and products through direct sales channels.
- Collaborated with marketing teams to tailor sales strategies and promotional messaging.
- Strengthened brand awareness and customer loyalty through effective communication.

Quick and Easy — Durban

Admin, Customer Service, and Supervisor | February 2018 - January 2019

- Delivered superior customer service while managing daily administrative operations.
- Supervised a small team to ensure operational efficiency and customer satisfaction.
- Improved service workflows and contributed to enhanced customer retention.

Education

University of South Africa (UNISA)

Diploma in Public Relations (Qualification Code: 90077)

Wartburg Kirchdorf School — Pietermaritzburg

Matric, November 2015

Technical Skills

- CRM Systems: SAGE 300 People, Freshsales, Solid, Connex
- · Microsoft 365 Suite: Teams, Outlook, Excel (Live Sheet), Word
- Networking Tools: OpenVPN
- Communication Platforms: Teams, Email, Remote Calling Systems

References

Available upon request.